



Dear 4-H Member,

It's that time of year again! The Horse Program Sponsorship Ad Books are the biggest fundraiser for the Lake County 4-H Horse Program. Funds raised through ad sales help pay for show judges, ribbons, and year end awards. We encourage every member to play their part by trying to sell as many ads as possible between now and October 14th. Enclosed you will find a letter to present to your sponsors as well as the 4-H Horse Project Sponsorship Form.

Who should you ask? Everyone! Many equine related businesses would be thrilled to help 4-H and gain exposure at the same time. Additionally, friends and family may enjoy the opportunity to support your 4-H projects.

The deadline for all ads in Friday, October 14th by 4:00pm. This will be a very strict deadline and late entries will not be accepted, as we need to finalize layout of the book.

Please send your ad design and accompanying paperwork to Ms. Bethany at bljensen@ufl.edu. If you do not have a digital copy of the ad you may bring in a hard copy and we can scan it into the computer for you. Ms. Meg is always willing to help with designs as needed.

Remember, the more ads you sell the more you are benefited by the horse program! You will receive a 25% credit of all funds raised to go towards horse event registration costs.

For more information please contact the 4-H office at 352-343-4101.

Happy Ad Sales!

Rachel Slocumb, 4-H Agent
r.fautsch@ufl.edu

Megan Mann Livestock Agent
horsygrl@ufl.edu



Dear Friend of 4-H,

Lake County 4-H is a non-profit organization which provides hands-on learning experiences to the youth of Lake County through the University of Florida Institute of Food and Agricultural Sciences. One of the ways in which 4-H develops life skills in young people is through the horse project. Through participation in our horse program youth learn decision making, personal safety, responsibility, and sportsmanship. Enrolled youth benefit from educational programs and engage in friendly competition through participation in horse shows, judging events, quiz bowls, and skill-a-thons. The 4-H Horse program is made possible through the generous support of our community.

We ask that you give the visiting 4-H member a brief moment of your time to explain options for you, or your business, to sponsor the horse program. In return for your support you will receive an advertisement in the show programs at each of our two annual horse shows. Your ad space may be used to advertise your business or provide encouragement to a 4-H club or member. These programs are distributed to participants, their parents, guests, and other Extension clients.

Thank you for your support!

Sincerely,

Rachel Slocumb, 4-H Agent
r.fautsch@ufl.edu

Megan Mann, Livestock Agent
horsygrl@ufl.edu

4-H Horse Project Sponsorship

Date: _____



Name of Business: _____

Name of Contact: _____

Address _____ (required)

Street

City

State

Zip

Phone Number: _____ Email: _____

Please check the sponsorship level at which you wish to participate: A Full Page ad is approx. 6"x8"

Full page Ad \$100 _____ 1/2 page ad \$50 _____ 1/4 page ad \$30 _____ Business card ad \$15 _____

Total Cost: _____

Check Number: _____

Please make checks payable to the **Lake County 4-H Association** with Horse Ad in the memo line
Marketing materials may be emailed to bljensen@ufl.edu no later than 10/14/16 by 4pm.

Name of 4-H member who collected this sponsorship: _____

AD Dimensions

Full Page = 8"x6.5" portrait

1/2 Page = 4" x 6.5" landscape

1/4 Page = 4" x 3.5" portrait

Business Card = 2" x 3" landscape

