Florida 4-H Photography Contest

A Summary of Changes to the 4-H Poster Art Contest

The Poster Art Program gives 4-H members an opportunity to creatively express their talents and support the 4-H program through artwork created for the Poster Art Contest. 4-H members are encouraged to develop their visual communication skills by choosing a mission mandate to focus their artwork on. The contest offers 4-H members the opportunity to share their creative works with others and potentially win recognition for their efforts.

Guidelines

1. Entry Classes: The entries in this contest are submitted and judged on the basis of the mission mandate. Each entry must clearly state the mission mandate it is based on. The mission mandate should be presented with the entry in the form of a “Mission Statement” and should be submitted as part of the entry. The “Mission Statement” should clearly state the mission mandate it is based on.

2. Poster Size: Entries must be 11” x 17” and vertically oriented.

3. Poster Depth: Posters cannot exceed a depth of .25 inches (1/4”) or it will be disqualified. Posters must be designed on or affixed to poster board whose dimensions are 24” x 36”.

4. Design Principles: Posters must be designed in a way that shows evidence of understanding of the elements and principles of design. The elements and principles of design are:

- Line: The use of line to create a form or shape.
- Shape: The use of shape to create an image.
- Color: The use of color to create an image.
- Texture: The use of texture to create an image.
- Space: The use of space to create an image.
- Value: The use of value to create an image.
- Form: The use of form to create an image.
- Principle of Design: The use of principle of design to create an image.

5. Use of the 4-H Emblem: Proper use of the 4-H Emblem is required. Inappropriate use can disqualify an entry. The emblem must be used in a way that clearly shows that the emblem is used properly. The emblem should be used in a way that clearly shows that the emblem is used properly. The emblem should be used in a way that clearly shows that the emblem is used properly.

6. Use of the 4-H Name: The use of the 4-H name is essential to properly use the 4-H emblem. The name of the 4-H program is used in the design of the poster. The name of the 4-H program is used in the design of the poster.

7. Use of the 4-H Mission Statement: The 4-H mission statement is furnished. The mission statement should be used in the design of the poster.

8. Use of the 4-H Logo: The 4-H logo is required. The 4-H logo should be used in a way that clearly shows that the logo is used properly. The logo should be used in a way that clearly shows that the logo is used properly. The logo should be used in a way that clearly shows that the logo is used properly.

9. Use of 4-H Elements: All elements and principles of design should be used in the design of the poster. The elements and principles of design are:

- Elements: Line, shape, color, texture, space, value, form, and principle of design.
- Principles: Creativity, balance, unity, contrast, movement, direction, emphasis, and unity.

10. Awards: Awards are given for the best entry in each of the following categories:

- Best of Show Junior
- Best of Show Senior
- Best of Show 4-H Agent
- Best of Show Class

11. Use of Copyrighted Materials: Use of copyrighted materials is not permitted in the design of the poster. The use of copyrighted materials is not permitted in the design of the poster.

12. Use of Model Release: If a minor is in the photo, the signature MUST come from their parent or guardian. If the adult or parent/guardian will not sign the Model Release, then do not submit the photo into the contest. Exempt from this rule are parents/guardians of minors younger than the age of 18 who are participating in the 4-H Photo Contest.

13. Use of Film or Transparency: Photos taken with film or transparencies will need to be converted into a JPEG file, placed on a CD and attached to the back of the submitted photograph. Photos taken with film or transparencies will need to be converted into a JPEG file, placed on a CD and attached to the back of the submitted photograph.

14. Use of the 4-H Poster Contest Certification Statement Form: The 4-H Poster Contest Certification Statement Form must be signed by the student and securely attached to the back of the submitted photograph. The certification statement must be signed by the student and securely attached to the back of the submitted photograph.

15. Use of the 4-H Logo Standards: Use of the 4-H logo standards is required. Use of the 4-H logo standards is required.

16. Use of the 4-H Theme: The use of the 4-H theme is essential to properly use the 4-H emblem. The theme of the 4-H program is used in the design of the poster. The theme of the 4-H program is used in the design of the poster.

17. Use of the 4-H Youth Development Program: Use of the 4-H Youth Development Program is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program is essential to properly use the 4-H emblem.

18. Use of the 4-H Youth Development Program Resources: Use of the 4-H Youth Development Program Resources is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Resources is essential to properly use the 4-H emblem.

19. Use of the 4-H Youth Development Program Website: Use of the 4-H Youth Development Program Website is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Website is essential to properly use the 4-H emblem.

20. Use of the 4-H Youth Development Program Newsletters: Use of the 4-H Youth Development Program Newsletters is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Newsletters is essential to properly use the 4-H emblem.

21. Use of the 4-H Youth Development Program Brochures: Use of the 4-H Youth Development Program Brochures is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Brochures is essential to properly use the 4-H emblem.

22. Use of the 4-H Youth Development Program Books: Use of the 4-H Youth Development Program Books is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Books is essential to properly use the 4-H emblem.

23. Use of the 4-H Youth Development Program Curricula: Use of the 4-H Youth Development Program Curricula is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Curricula is essential to properly use the 4-H emblem.

24. Use of the 4-H Youth Development Program Online Resources: Use of the 4-H Youth Development Program Online Resources is essential to properly use the 4-H emblem. The use of the 4-H Youth Development Program Online Resources is essential to properly use the 4-H emblem.

Resources

Additional resources, including curriculum photography project books, video tutorials, Frequently Asked Questions and other photography skill learning modules are available online at http://florida4h.org/visuals/photography/index.htm.

Florida 4-H Poster Art Judging Rubric

- Florida 4-H Photography Contest
- 4-H Communications Committee Members
  Georganne Bender, Tracy Tesdall, Rich Godler, Marsha Morris, Lynelle Maye, Jean Hink, Nicole Walker

Florida 4-H Poster Art Judging Rubric

<table>
<thead>
<tr>
<th>Category</th>
<th>Description</th>
<th>Points</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Message</td>
<td>The message is clear and concise, and the main idea is clearly stated.</td>
<td>5</td>
<td>The message is clear and concise, and the main idea is clearly stated.</td>
</tr>
<tr>
<td>Design</td>
<td>The design is visually appealing and visually communicates the message.</td>
<td>5</td>
<td>The design is visually appealing and visually communicates the message.</td>
</tr>
<tr>
<td>Composition</td>
<td>The composition is well-organized and well-balanced.</td>
<td>5</td>
<td>The composition is well-organized and well-balanced.</td>
</tr>
<tr>
<td>Impact</td>
<td>The impact of the message is strong and the poster attracts attention.</td>
<td>5</td>
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</tr>
<tr>
<td>Creative Use of Elements</td>
<td>The use of elements such as line, shape, color, texture, space, value, and form is creative and appropriate.</td>
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</tr>
<tr>
<td>Creative Use of Principles</td>
<td>The use of principles such as unity, contrast, balance, movement, direction, emphasis, and unity is creative and appropriate.</td>
<td>5</td>
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</tr>
<tr>
<td>Visual Appeal</td>
<td>The visual appeal of the poster is strong and enhances the message.</td>
<td>5</td>
<td>The visual appeal of the poster is strong and enhances the message.</td>
</tr>
<tr>
<td>Overall Effectiveness</td>
<td>The effectiveness of the poster in conveying the message is strong.</td>
<td>5</td>
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</tbody>
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